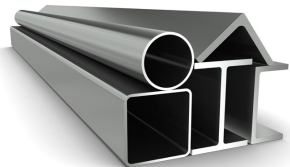


What UEPB promotes for Export...



Manufactured & Agro-Processed Products

including; Iron & Steel; Plastics; Paper Products; Dairy Products; Beverages; Edible Fats & Oils etc



Fish & Marine Products

including; Nile Perch, Tilapia, Silver Fish, Cat Fish etc



Agricultural Products

including; Coffee; Tea; Fruits & Vegetables; Flowers & Cuttings; Cereals, Pulses & Oil Seeds etc



Service Exports

including; Education, Health, ICTs, Tourism & Recreational Services, Professional Services etc

Incentives for Exporters

- Foreign Exchange Liberalization** - Freedom to retain and repatriate upto 100% of your export earnings
- Value Added Tax (VAT) Exemption** - Exports are generally tax - exempt (zero-rated)
- Duty Drawback & Manufacturing under Bond** - Manufacturers of goods for exports have the flexibility of either using imported raw material before paying the due taxes - under the manufacturing under bond scheme OR requesting for tax refund - of upto 100% - on imported raw material for goods that are finally exported
- Preferential Market Access** - Products of Ugandan origin enjoy preferential tariff treatment in several countries and trade blocks including the EAC, COMESA, EU, AGOA, China, Morocco, India & S. Korea

QUICK CONTACTS:

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Division



**Uganda
Export
Promotion
Board**

OUR MISSION

Facilitating the development, divestification, promotion & coordination of all export related activities that lead to growth on a sustainable basis



HELPING YOU TO
**EXPORT
FOR
FOREX**

OUR VISION

To brand Uganda on the world market as a reliable supplier of quality products and services, with a view of earning substantial foreign exchange to enable the country achieve and sustain its growth and development goals

UEPB, helping you to export ...

Visit us today:

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Online Resources &
Social Media

[http:// www.ugandaexports.go.ug](http://www.ugandaexports.go.ug)



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ugandaexports



An agency of the
Ministry of Trade, Industry & Cooperatives
Republic of Uganda

Who we are

Uganda Export Promotion Board (UEPB) is a public Trade Promotion Organization, established by the Parliamentary Statute No.2 of 1996. It is supervised by the Ministry of Trade, Industry and Cooperatives. Our core mandate is development and promotion of Uganda's exports.

Our Services

The core functions of UEPB, as enshrined in the Act are;

- To provide trade and market information services;
- To promote the development of exports
- To provide trade promotional services
- To provide customized advisory services and
- To formulate and recommend to Government export plans, policies and strategies.

As such, the service portfolio of UEPB is structured under five pillars.

Export Market Development

Programmes and services under this pillar are structured to build/enhance exporters understanding of export markets to facilitate day-to-day decision making. Guided by the product-market approach, we provide customized support services to facilitate market research activities, business strategy formulation and enterprise & product development activities of exporters.

Programmes and services under this pillar include;

- **Business Match Making Service**
- **Market Entry & Linkage Program**
- **In-Market Business Support Service**

The goal is to facilitate the expansion and diversification of Uganda's export markets and products.

Trade Promotion Services

Presence in the export market and promoting market awareness about Uganda's export products are the fundamental objectives of this service pillar. Given the geographical separation and distance, exporters find it financially and technically challenging to effectively canvass export markets on their own. As such UEPB has put in place various programs and services to complement the actions of enterprises.



Support to participate in trade fairs, for example, gives companies exposure to a wide array buyers in a given market and hence initial and/or build strong buying relationships.

Programmes and services under this pillar include;

- **Trade Fair Participation and Support Service**
- **In-Market Business Promotion Service**
- **Business & Product Profiling Service**
- **Export Incentive & Award Program**
- **Export Media Service**

These services are offered on varying cost-sharing basis. Approaches and strategies are informed by explicit market research activities and mutually agreed upon with the exporter. UEPB, annually, provides a calendar of trade fairs and events targeted for guidance and planning purposes. Visit our website for more information.

Trade Information Services

Programs and services under this pillar are designed to make available, on a consistent and timely basis, critical market and business information to facilitate exports. The information provided ranges from trade — such as statistics, policies and strategies — to business information including prices, buyers and competitor information, standards etc. This information is delivered through a number of channels including internet, media, structured training and information dissemination sessions.

Programmes and services under this pillar include;

- **Market News & Price Information Service**
- **Market Intelligence & Advisory Service**
- **Exporters Directory & Referral Service**

Some of the information products available regularly include annual export performance reports, market entry guides, profiles and forecasts, business opportunities and export bulletins.

Export Skills & Capability Development

Capacity development is part and parcel of all other service portfolios. But, there are, as well, structured capacity building programs for continuous skills development. These include;

- **Export Coaching & Mentoring Program**
- **Export Readiness Program**
- **Export Curriculum Support Service**

Trade Policy Advisory

UEPB monitors and periodically reviews the international trade policy environments with the objective of developing and recommending — to planners, policy makers and partner implementing entities — actions and strategies geared towards fast tracking development of and enhancing competitiveness of Uganda's export sector. This also involves considerable private sector engagement

The flagship program under this pillar is the Export Push Platform — an annual dialogue of exporters geared towards evaluating and advising the export policy formulation — domestically, negotiations and advocacy at the international level.

Mode of Service Delivery

Effectiveness and efficiency are key to UEPB's service delivery. Towards this objective, UEPB adopts service delivery models that encourage working through clusters — such as producer groups, cooperatives, and sector associations — to effectively and consistently reach the target audience. Likewise, UEPB works closely and in partnerships with various public and private sector institution to complement its internal competencies and ensure that a wholesome solution is delivered to the exporter.