

AFRICA – EUROPE B2B CORRIDOR

B2B Trade Mission to Barcelona – Europe



Your verified gateway to Europe and Latin America

One of Europe's four great industrial powerhouse regions

Barcelona connects two continents of market: a Mediterranean maritime, air and logistics gateway to Europe and, at the same time, a historic commercial bridge to Latin America.

5-day executive delegation · Multi-sector

A Powerhouse of the Spanish Economy

19%

of Spain's GDP: the second-largest regional economy

26%

of Spain's goods exports: the #1 exporting region

15.6%

of regional GDP comes from manufacturing

~20M

international tourists a year: #1 in Spain

Six engines of the Catalan economy

Agri-food

Fruit, wine, olive oil, meat and dairy from every region of Catalonia

Industry

Chemicals, automotive, machinery and advanced manufacturing

Services

Over two-thirds of regional GDP: finance, consulting, commerce

Tourism & events

Spain's #1 region for international visitors, congresses and trade fairs

Technology & science

Supercomputing, an innovation district and a life-sciences park

Logistics

Port, airport and rail: the gateway to Europe and Latin America

Mercabarna — Europe's premier food distribution hub

The node through which Catalonia's agri-food production reaches European and global markets.

A European Hub of Technology and Science

314

petaflops of computing power

Barcelona Supercomputing Center

Home to MareNostrum 5, one of the world's most powerful supercomputers, open to European science and industry: from health to climate research.

4,500+

companies in the innovation district

22@Barcelona

Poblenou's former industrial quarter, transformed into a district for technology, media, research and creative industries.

€229.7M

raised by its companies in 2025, a record

Parc Científic de Barcelona

A leading European life-sciences ecosystem in biomedicine, biotechnology and medical devices, linked to the University of Barcelona.

Supercomputing, an innovation district and a life-sciences park, all within one connected, internationally open city.



What the Mission Includes

Verified B2B matchmaking

Curated meetings with Spain-based buyers, distributors and industrial partners.

Sector site visits

Mercabarna, the Port of Barcelona, logistics zones and technology centres.

EU compliance seminars

Import regulation, trade finance and CBAM / ESG readiness for exporters.

Institutional access

Introductions to Barcelona's key business and institutional players.

DURATION

5 days

DATES

To be confirmed

INVESTMENT

To be confirmed per cohort

How to Participate

Verified ProdAfrica status is required. Not yet verified? Our team will guide you through certification after you register interest.

1 Express interest

2 B2B verification & screening

3 Sector cohort matching

4 Join the delegation

Register Your Interest



EXPRESSION OF INTEREST

maps.prodafrica.com/trade-mission-barcelona